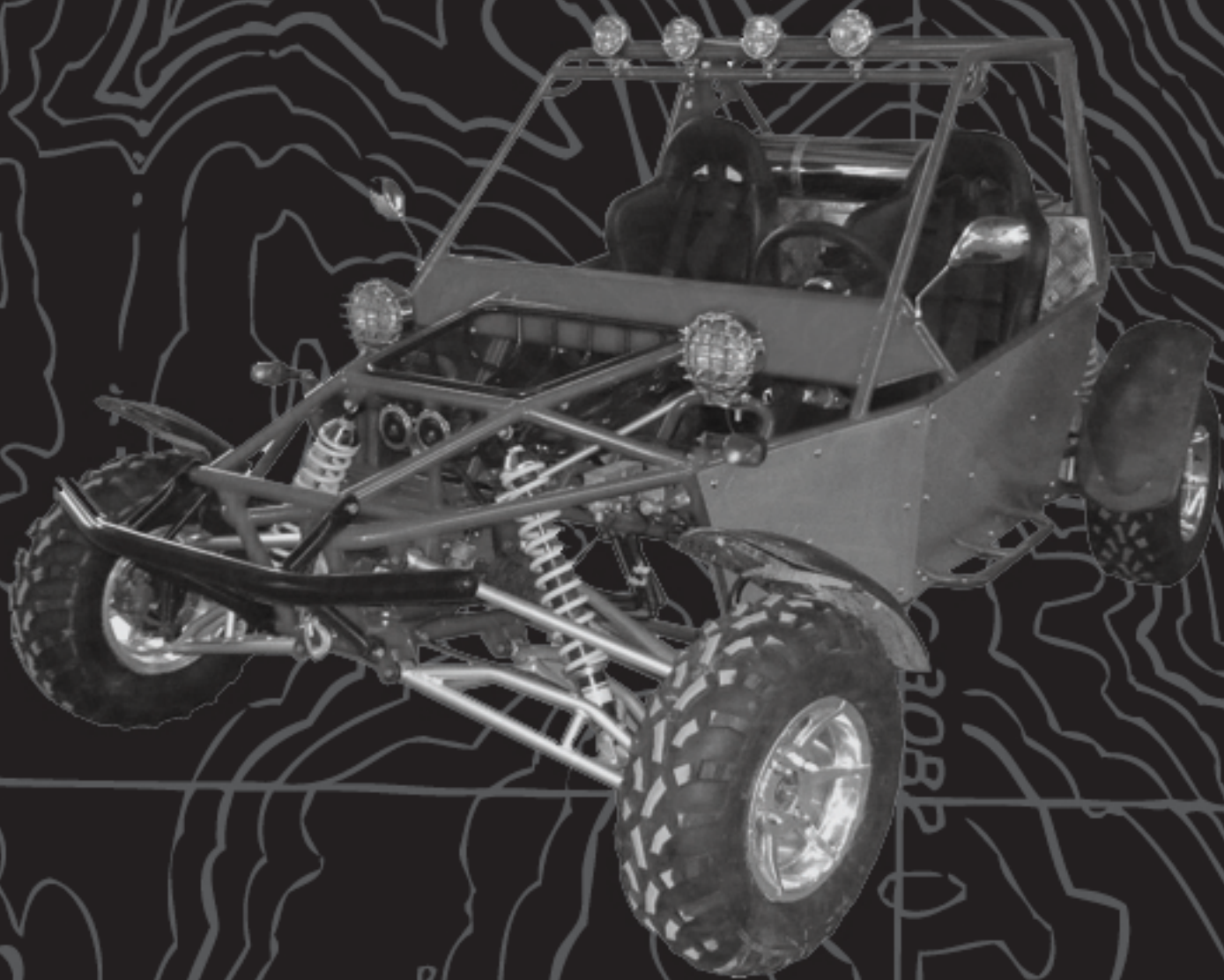


SUPER-KART CHALLENGE



LAKE ELSINORE MOTOCROSS PARK

SUPER-KART CHALLENGE

After launching the premiere SideXSide race series in the nation, we decided to launch a mini-sandrail series that will be known as the SUPER-KART CHALLENGE. Dirt Alliance and M4SX are limiting this special racing event to Manufacturers, Distributors and Dealers for 800cc to 1100cc mini-sandrails. This event will allow you to show your mini-sandrail in a racing environment. The first race is March 8th. For an initial \$300.00 your company can come and set up a 20' x 20' booth with vehicles and race any 800cc to 1100cc vehicle you sell against the competition. If you would like to continue participating in this event for the entire race season then the cost would be another \$2,100.00. We also have a Premier package for \$1,900.00 more.

Thousands of spectators will watch this year races as some of the biggest names compete in an 8 round series. Along with the Mini-Sandrails, SideX-Sides, Trophy Karts, we will also be racing the brand new FPO Superlites with some of the biggest names in MX such as Jeremy McGrath. The entire series will take place at the world renowned Lake Elsinore MX Park, conveniently located between LA. Orange, Riverside and San Diego Counties

Events

March 8th -April 19th -May 10th -June 14th -July 12th -August 9th -September 6th

Media Coverage

Filming for Dirt Alliance Video Sequel and other upcoming releases.

-On-line coverage including but not limited to: Dirtalliance.com, dezerttv.com, myspace.com, planetsidexside.com, & other affiliate sites

-Print media including but not limited to Sand Addiction, SXS Action, Cycle Trader, In Motion, Cart Wheelin'

Sponsorship Opportunities

These package include logo, product and name positioning throughout the race environment that will yield invaluable target market impressions over the course of the next year.

Premiere Package

-20 x 20 Booth at each event, (10) tickets to each race

-Banners throughout each race environment and vendor area (Please provide banners)

-Company name recognition on loud speakers at each event

-Company logo presented as Premiere Sponsor on all advertising.

(Limited Availability)

LEMX TRACK LAYOUT



-  = K RAIL
-  = TRACK

